

## Capability Statement

### Production management team for all marketing, branding and merchandise needs.

We help companies execute their brand vision to better grow their business using our vast knowledge and resources. Our clients range from startups to Fortune 500 companies throughout the US. Our motto is to Make It Happen!



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### NAICS CODES

- 541890 - Other Services Related to Advertising
- 561990 - All Other Support Svcs
- 323111 - Commercial Printing
- 541430 - Graphic Design Svcs
- 541860 - Direct Mail Advertising
- 541810 - Advertising Agencies

### SERVICES

- Ideas and Mock-ups
- Design
- Websites / UI / UX
- Print
- Direct Mail
- Project Management
- Promotional & Consumer Products
- Apparel
- Packaging
- Fulfillment

### SCOPE OF WORK

- Print and mail campaigns
- Loyalty programs
- Member acquisition campaigns
- B2B and B2C product manufacturing
- GWP and PWP concept to completion
- Source and manage manufacturers for production
- Vendor RFP sourcing, selection and management

### REVIEWS

“They take the time to understand our goals and audience so we pick the right promotional item.”  
 – Kristen K. with Argaux

“I can count on them to meet our delivery dates, keep us within budget and help us with creative ideas.”  
 – Ari A. with Book of the Month

### CLIENTS

